

# A21 WALK FOR FREEDOM FORT LAUDERDALE

RAISING AWARENESS ABOUT  
HUMAN TRAFFICKING



# 2024

## EVENT SPONSOR PACKET

CONTACT: [HTCHILDADVOCATE@GMAIL.COM](mailto:HTCHILDADVOCATE@GMAIL.COM)



Dear Community Partner,

The A21 Walk For Freedom is a day of global awareness and local action in the fight against human trafficking. On Saturday, October 19, 2024 thousands of objectors will hit the streets in hundreds of cities across the globe wearing all black and walking in a single file line – holding posters and handing out flyers – to raise awareness about human trafficking happening in their local community. During this year’s walk, we hope that you will join us in supporting this powerful movement in Fort Lauderdale. This is an invitation for you to contribute to the mission of A21 and promote your organization or business in conjunction with the Walk For Freedom.

In this packet you will find specifics about the event and various sponsorship opportunities. As an event sponsor, your organization will receive visibility through a variety of marketing materials, event signage, and/or media coverage. This packet details the different promotional benefits your company may receive at each sponsorship level.

Thank you for your interest in raising awareness and advocating against human trafficking in our local community and for your consideration in becoming a sponsor for the Walk For Freedom Fort Lauderdale. Please feel free to contact me if you have any questions.

Kind regards,

*Sheena Kelly*

Sheena Kelly Esq.

FTL Walk Host



# Walk For Freedom Fort Lauderdale

Date: October 19, 2024

Time: 7:00 am - 10:30 am

Location: Broward County Courthouse  
201 SE 6th Street, Fort Lauderdale, FL 33301

## A Day of Global Awareness and Local Action

SPEARHEADED BY A21: A GLOBAL NON-PROFIT WHOSE MISSION IS TO END HUMAN TRAFFICKING IN THE 21ST CENTURY.

A21 is one of the largest organizations in the world that is raising awareness and fighting against human trafficking.

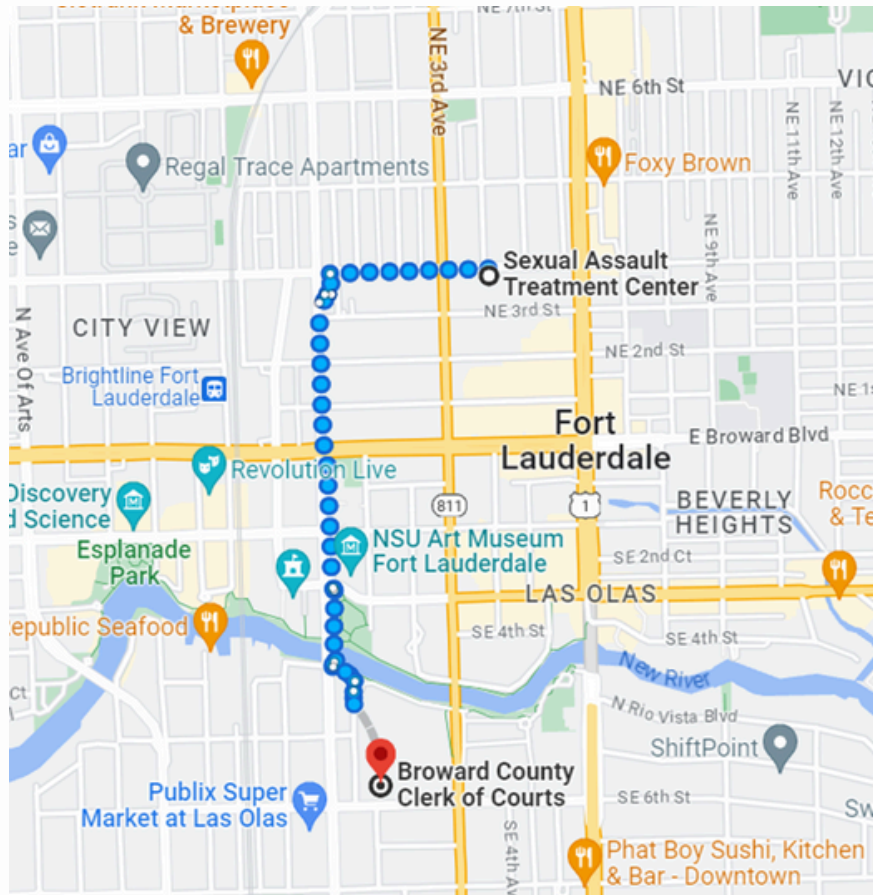
At a local, domestic, and international level all over the world, A21 is not only responding to trafficking that is already taking place, but it is actively working on the front lines to prevent it from happening at the source.

Eight years ago, A21 began Walk For Freedom, an expression of their desire to see slavery abolished in our communities and throughout the world.

Thousands of people across the globe will walk on the same day to raise awareness and take local action in the fight against human trafficking.

Fort Lauderdale will join over 500 cities across 52 countries on October 19, 2024 for the Walk For Freedom.

Walk For Freedom Fort Lauderdale is currently seeking sponsors to cover local permits, police presence for the safety of our walkers, and promotional material costs. Please join us to end human trafficking in Fort Lauderdale.



## WALKING ROUTE

Walking Route is denoted by the blue line & begins and ends at Broward County Courthouse.

On October 19, 2024 participants will meet at the front entrance of the Broward County Courthouse in Fort Lauderdale. This is where registration and check in will be set up and where the walk will begin and end.

From Broward County Courthouse, we will walk along Andrews Avenue until we get to NE 4th Street. We'll turn right onto NE 4th Street until we get to Nancy J. Cotterman Center ("NJCC").

Once we reach NJCC we will get back onto Andrews Avenue until we reach Broward County Courthouse.

The walking route chosen will provide maximum visibility for our cause and the organizations partnered with us.

OCT 19 2024

# WALK FOR FREEDOM FORT LAUDERDALE

SPONSORSHIP OPPORTUNITIES

	PRESENTING \$2,000	PLATINUM \$1,000	GOLD \$500	SILVER \$350	BRONZE \$200
SOCIAL MEDIA PROMOTION	X	X	X	X	X
ON-STAGE VERBAL ACKNOWLEDGEMENT	X	X	X	X	X
NAME IN EMAIL DISTRIBUTION	X	X	X	X	
LOGO ON EVENT SIGNAGE	X	X	X		
LOGO ON WEBSITE ALL YEAR	X	X			
OPPORTUNITY FOR EVENT BOOTH	X	X			
SPONSOR WALK ROUTE WATER STATION	X				

PARTNER = \$100+

RECOGNITION ON DONOR LIST ON SOCIAL MEDIA

PEOPLE  
ARE BEING  
TRAFFICKED IN

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### **How To Scan QR Code:**

1. Open camera app on your phone.
2. Point camera at the QR code.
3. Click the link that pops up.

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## HOW TO MAKE A DONATION

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at: [HTCHILDADVOCATE@GMAIL.COM](mailto:HTCHILDADVOCATE@GMAIL.COM)



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ALL PROCEEDS GO TOWARDS  
PREVENTING HUMAN TRAFFICKING IN BROWARD COUNTY -  
BY PROVIDING AWARENESS & EQUIPPING YOUNG PEOPLE  
TO MAKE EMPOWERING DECISIONS.